



FOCUS EDUMATICS

ACCELERATING TRANSFORMATION

Official name of the designation: Subject Matter Expert- content.

Educational qualifications required : Graduates and Post Graduates with strong subject knowledge can apply

Work Location : 3rd Floor BMH Srinivasa Complex, 1605, Trichy Rd, Coimbatore, Tamil Nadu 641018

Google map address of our office : <https://goo.gl/maps/tBEHR3FKwgG825bHA>

1. **Roles and responsibilities:**

- a. Work collaboratively with content developers to design and develop grade specific educational content/course materials.
- b. Proficiency in k-12 -subjects.
- c. Provide regular feedback to the content developers to improve the content being designed and developed.
- d. Should be responsible for delivering engaging content that user interactivities, images, graphics, animations.
- e. Validating and ensuring the content is accurate and issuing a final approval.

2. **Skills Required:**

- a. Extremely creative
- b. Good verbal and written communication skills
- c. Ability to explain complex concepts in simple ways
- d. Minimum of 2- 3 years relevant experience in educational content development, preferably with the k-12 market in the US

Reporting hierarchy (reporting to): Content Manager

NOTES: If you have any doubts, please write to hr_cbe@focusedumatics.com